children have suffered any medical problems that might be related to their service in Vietnam.

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5/3/91
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DURATION/TIME/DATE(S)
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```
:30 9330 B
7/9 150p
7/27 319p
7/30 850p
8/17 620p
8/20 554a
9/7 221a
9/10 922a
```

COAST GUARD/ GOLDY-LIFE JACKET

Through the analogy of a fish out of water, the United States Coast Guard warns viewers that boating without a life-jacket is a very dangerous idea.

```
:30 9 354 A
7/3 752p
7/21 1058a
7/24 946a
8/11 421p
8/14 145p
```

9/28 1253a

The Department of Treasury shows a retired couple enjoying themselves because they invested in U.S. Savings Bonds.

DURATION/TIME/DATE(S)

:30 9372 9/1 455a 9/22 1054a

AMNESTY INTERNATIONAL/ PRISONER-PRESIDENT

Amnesty International describes the conditions that subjected to just for being politically opposed to the ruling government. The success story that they capitalize on in this PSA is the election of Yaclav Havel as the president of Czechoslovakia.

6/1/91

DURATION/TIME/DATE(S)

:60 9 403 A
7/15 1253a
8/2 1054a
8/5 1154a
8/8 955p
8/23 1051p
8/26 351p
8/29 716p

The U.S. Coast Guard shows how drug busts happen and how they are on top of them. DURATION/TIME/DATE(S)

```
:60 9413
8/2 454p
```

```
8/5
      650p
8/8
      836p
8/11 221a
DAV/FIELD SERVICE UNIT
The Dept of Veterans is letting veterans know that if they are experiencing
health problems and are not sure whether or not they should be receiving benefits
from the government, the DAV sends a van around to meet with them and discuss
there alternatives.
4/11/91
DURATION/TIME/DATE(S)
:60
            9423A
7/27
      555a
7/30 1120a
8/17 856p
8/20 851p
9/7
      619a
9/28 656a
The Army National Guard encourages recruitment.
DURATION/TIME/DATE(S)
:60
            9435
7/21 856p
7/24 1048a
8/11 522p
8/14 756p
9/1
     254a
9/4
     1251a
9/22 7180
9/25 1221p
```

MARINES/ SWORD

Marines recruiting spot. They're still looking for a few good men. 2/14/91

DURATION/TIME/DATE(S)

:60 9454 A

8/2 955a

8/23 221p 918p

7. ENVIRONMENTAL CONCERNS

IN YOUR INTEREST

NASA/Future Energy Source

In this one-part segment NASA researchers are investigating a lunar mining process that could impact terrestrial energy production. A product called Helium-3 has been deposited on the lunar surface by the solar wind for eons. Twenty-five metric tons of Helium-3 could provide enough energy to generate all of the electricity used in this country for one year. 1196

DURATION/TIME/DATE(S)

4:30

7/9 519p

7/11 922p

8/2 1122p

8/8 1122p

8/17 222a

8/29 318p

0/11 1010

9/11 1219a

9/24 1221a

9/28 922a

NASA/Greenhouse Gases

In this one segment NASA has an expedition to study pollutants to help understand the dynamic role the atmosphere plays and its effect on the health of our global environment.

1197

DURATION/TIME/DATE(S)

4:00

6/30 B21a

7/12 122p

7/27 1121a

8/7 421p

8/21 1021p

9/5 519p

9/24 320a

9/28 1020p

NASA/LDEF

In this one-part segment informs viewers that the Long Duration Exposure Facility was in space for 6 years and was recently brought to Earth. Scientists have been

gathering will be invaluable in the design of future spacecraft and space structures. 1198 DURATION/TIME/DATE(S) 4:00 7/27 1121p 8/4 817p NINCAJ 75 Valley of Allerandia

Three NASA spacecraft will tackle different areas of study relating to our solar system. Magellan is on a mission to map the surface of Venus in fine detail. Galileo recently passed by the moon and Earth on its way to the planet Jupiter; and the Ulysses spacecraft will circle the sun at its poles to better understand the engine that drive our solar system. 1287

DURATION/TIME/DATE(S)

4:30

7/4 1121a

7/20 821p

7/31 421p

8/16 325p

8/28 622p

9/10 322a

9/25 222a

NASA/Find Fish

Image processing software called EIAS developed at NASA's Stennis Center is now being used to manage and preserve fish populations in the gulf of Mexico. By applying ELAS to a standard NOAA satellite view, researchers at the national Marine Fisheries can predict where certain species of fish should be on a given day. This capability is a much needed tool for evaluating fish populations in the gulf and setting critical catch limits. And by reducing search times, it can also save the fishermen thousands of dollars in fuel costs..wavings which could in turn be passed on to the consumers.

DURATION/TIME/DATE(5)

3:30

7/1 1121a

7/12 921p

7/24 222a

8/6 622a

8/18 522p

8/25 422p

9/3 622a

9/14 1017p

9/23 520p

9/28 221a

NASA/X-29 Experiment

The X-29 is one of the most unusual aircraft ever designed. The computer controlled experimental plane's forward swept wings are mad of advanced composites making it very efficienty and ahighly maneuberable. Knowledge gained

during the past six years of testing is being used to develop the next gernation of aircraft that will help keep the united States at the leading edge of aviation.

1289

DURATION/TIME/DATE(S)

3:30

7/5 1118b

7/8 820p

7/28 319p

8/7 720a

8/22 1217p

9/6 1121p

NASA/IMPROVING MAPPING SYSTEM

Researchers at the Ohio State University Center for Mapping, one of NASA's 16 centers for the commercial development of space, have outfitted a Ford van with specially designed equipment that uses satellite positioning signals to create highly accurate, up-to-date street maps. Also included as part of the system are stereo-digital-video cameras that provide a visual record of road conditions. The potential applications of the technology are far ranging with the initial goals of the project to give government agencies more comprehensive information with which to manage and maintain the nations highways.

1290

DURATION/TIME/DATE(S)

4:00

7/14 820a

7/24 718p

8/9 917a

8/20 421p

9/4 922p

9/25 520a

PRESERVE PLANET/ BEHIND THE SCENES

This is a brief look into all the work and creative energy put into the production of a professional 60-second public service announcement sponsored by the Rotary Club of Salem.

1340

DURATION/TIME/DATE(S)

4:30

8/14 718p

8/19 921p

9/5 620p

9/25 1020a

WETLANDS

British Petroleum is conducting a unique environmental research project designed to learn how natural wetlands act as a treatment area for wastewater. 1357

DURATION/TIME/DATE(S)

3:00 7/4 821a 7/23 1221p 8/1 619p 8/12 920a 8/19 421p 9/2 921p 9/13 621a 9/18 117a 9/30 821a

NASA/OCEAN WAVE STUDY

Researchers from Canada, France and the U.S. gathered recently at NASA's Wallops Flight Facility in Virginia to lauch a study of waves in the Atlantic Ocean. Information gathered—from: NOAA buoys, a Canadian research vessel and several aircraft will help better understoand how ocean waves develop and dissipate and determine the effect of waves on the transfer of energy between the sea and air. This information will be useful in shipping, ocean monitoring systems, as well as wave modeling and forecasting.

DURATION/TIME/DATE(S)

3:30

7/6 718a

7/10 1122a

7/26 421p

7/30 322a

8/25 920p

9/2 1021a

9/29 1121p

NASA/RECYCLING IN SPACE

An effort is underway to provide a completely enclosed life support system for

of the astronauts and have devised a training simulator that may someday help them adapt to microgravity before acutally flying.

1377

DURATION/TIME/DATE(S)

3:30

7/2 317p

7/13 619p

7/26 620a

8/6 222a

8/24 1120p

9/8 1218p 121p

NASA/PROSTHETIC DEVICES

Using robotic techniques developed for space, researchers at NASA's Marshall Space Flight Center are developing improved end effectors for hand and below the elbow amputees. One of the things they've come up with is a lightweight alternative to the standare "hook" that eliminates an uncomfortable shoulder harness. They'are also working on a number of individual needs, including a fishing-reel crank for outdoorsmen and a heavy lift device for carpetnery tasks.

DURATION/TIME/DATE(S)

4:00

7/3 722a

7/14 1121p

7/25 320p

8/6 821p

8/24 722p

9/7 422a

9/25 1021p

LIQUID PACKAGING RECYCLING

Companies that produce packaging for beverages are now involved in a recycling process. Used juice and milk cartons are taken back to the companies and sent through a process of seperating the components of the cartons. The paper fibers are then used to make cardboard for boxes.

DURATION/TIME/DATE(S)

4:30

1395

7/5 1019p

7/11 1218p

7/27 719p

7/31 622p

8/11 122a

8/18 1219p

8/31 222p

SCRAP RECYCLING

Recycling of metal and paper has increased over the past years but have along ways to go. This IYI stresses the importance of continuing our progression in this area.

1411 8/91

DURATION/TIME/DATE(S)

```
2:30
8/25 1121p
9/1 321p
9/11 721a
9/26 321a
STEEL CAN RECYCLING
Consumers use 100 million steel cans daily. This report looks at increasing
efforts to recycle.
1419 8/91
DURATION/TIME/DATE(S)
2:00
8/28 819p
NASA/SPACE PLANE
1431 9/91
DURATION/TIME/DATE(S)
3:30
9/15 1219p 123p
9/16 517p
9/27 721a
9/28 1023a
NASA/MICROSENSORS
1432 9/91
DURATION/TIME/DATE(S)
3:30
9/12 421p
9/24 1020a
9/28 619p
NASA/GOLDSTONE
1433 9/91
DURATION/TIME/DATE(S)
4:00
9/14 822p
NASA/SPACELAB
1434 9/91
DURATION/TIME/DATE(S)
4:30
9/9
    1019p
```

LOCAL PSA'S INVOLVING ENVIRONMENT

Marion County Recycling week. DURATION/TIME/DATE(S)

9/26 621a

:30 1183

OR DEPARTMENT OF FISH AND WILDLIFE

The ODFW is alerting hunters that if they want to hunt mule deer this season, they need to get their permit requests in by April 8, 1991. DURATION/TIME/DATE(S)

:30 1323

VIACOM/ PRESERVE PLANET

This PSA was produced locally by producers at Viacom Cablevision and the Sate Capitol Video services. It is a rap video with a message of preserving the planet.

DURATION/TIME/DATE(S)

:60 1337

BAKING SODA

Normal Arm & Hammer baking soda can be used for a lot more than keeping the refrigerator clean smelling. Civil engineers have found that by adding it to the water system, it will seal the pipes, preventing lead poisons from leaking into the water supply.

1424 8/21/91

DURATION/TIME/DATE(S)

3:00

FUTURE OF RECYCLING

In this day of municipal budget deficits, the cost associated with citywide recycling are overwhelming. American cities are all struggling to find the most effective recycling system, to address their municipal solid waste disposal problems under ever-increasing fiscal pressures.

1429 8/26/91

DURATION/TIME/DATE(5)

2:00

NATIONAL PSA'S INVOLVING ENVIRONMENTAL CONCERNS

US FISH AND WILDLIFE/ FOR THE BIRDS

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This is a cute spot with different bird feeders feeding all kinds of birds.
Music score and video.
2/11/91
DURATION/TIME/DATE(S)
:30
            9304 A
7/15 122a
7/18 753p
8/8
      254a
8/26 122p
8/29 420p
9/16 654p
9/19 154a
DEPT. OF ENERGY/ DO YOUR PART
Dept. of Energy encourages people to drive just 5 miles per hour slower and
America can save a whole tanker's worth of oil. "Do your part, drive smart", is
their logo.
2/13/91
DURATION/TIME/DATE(S)
:30
            9321 A
8/5
      619p
8/8
      752a
8/23 854p
The Marion County Solid Waste Management reminds viewers to not just throw
garbage away, but to recycle.
DURATION/TIME/DATE(S)
:30
            9331
ftc: 10/30/90
7/7
      219p
7/12
     947p
7/19
     1220p
7/26 856p
7/29
     1048a
8/2
      155p
8/5
      654a
8/12 948a
8/16
     150p
8/19
     522p
8/23 955a
8/26
     554a
9/2
      1021a
9/9
      353a
9/20 817p
9/27
     254p
9/30
     854a
The Center For Marine Conservation along with Popeve and Olive Oil asks_for help
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7/9 254a
7/27 254p
7/30 754a
8/17 450a
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9/28 444a

COUNTRY CONSERVATION/ WETLANDS

Wetlands are in serious danger and we can't afford to lose them.

DURATION/TIME/DATE(S)

:30 9341 A 7/27 1121a 7/30 451p 8/20 751p 9/7 619a

9/28 146p

SOLAR ENERGY/ SUN ENERGY

A series of quick shots of morning routine typical of Americans. Alarm clock, hot shower, coffee, microwave, toaster - all being powered by the sun. A telephone number is provided for more information. 3/6/91

DURATION/TIME/DATE(S)

:30 9353 A

7/3 1051p

7/24 354a

8/11 1052p

8/14 1246p

9/4 749p

9/25 254a

TRASH FACTS

The Marion County Solid Waste Management gives viewers steps to take on how to recycle items.

DURATION/TIME/DATE(S)

:30 9370 ftc: 11/03/90 7/21 1250p 8/11 1222a

9/1 351a

2/T 22TG

9/4 1053p

9/22 455a

The Forest Service and USDA educates children on keeping the environment clean. DURATION/TIME/DATE(S)

:30 9382

8/11 1255p

9/22 221a

US FOREST SERVICE/ FACES

In yet another plea from Smokey the Bear, people are warned about the dangers involved with camping and the responsibility involved.

382A 8/91

DURATION/TIME/DATE(S)

:30

Jean M. Auel along with Bureau of Land management urge viewers to help protect the artifacts and report suspicious digging.

DURATION/TIME/DATE(S)

:30

9385

ftc: 10/30/90

8/2 554p

8/23 554p

ARBOR DAY FOUND/ DENVER-SONG

John Denver, Charelton Heston and Eddie Albert join other Americans in singing a song about planting trees.

7/22/91

DURATION/TIME/DATE(S)

:60

9 410 B

8/5 454a

8/8 1154p

8/26 352a

9/16 448a

SPACE FOUNDATION/ HESTON

Space technologies have aided milliions of Americans and will increasingly affect

8/14 554p 622p 9/1 119p 9/4 754a 9/22 1058a

8. PET CARE

IN YOUR INTEREST

FLEAS

In this four-part series Dr. Gordon Cunningham, Salem Veterinarian, discusses the time of the year that fleas are extremely prevelant. To get rid of the fleas three stems must be taken: treat your per, your house, and your yard.

1125, 1126, 1127, 1128

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

7/7 1221a 119a 222a 321a

7/14 222p 320p 421p 521p

7/22 621p 719p 818p 921p

8/8 420a 520a 621a 719a

8/28 719a 821a 920a 1021a

9/26 920a 1021a 1117a 1222p

Doggy Dentistry

Dr. Cunningham, a Salem Veterinarian provides information on the importance of dental care for dogs and cats.

1090, 1091, 1092, 1093

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

7/3 221a 321a 421a 521a

7/22 920a 1019a 1121a 1222p

8/7 619p 719p 821p 919p

9/6 621a 722a 820a 922a

Pet Vaccinations

Dr. Cunningham, a Salem Veterinarian provides information on general pet vaccinations, parvo vaccine, rabbie vaccination, cat vaccinations, and lukemia virus.

9583, 9584, 9585, 9586, 9587

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30

7/3 1021a 1121a 1217p 118p 218p

7/16 1221a 122a 222a 322a 421a

8/3 621a 721a 816a 921a

8/16 717p 817p 921p 1021p 1121p

9/4 1218a 119a 221a 321a 422a

9/27 821p 921p 1021p 1121p

```
about heartworm and how to prevent it.
9528, 9529
DURATION/TIME/DATE(S)
4:30, 4:30
8/3
      1222a 122a
B/10 1017p 1121p
9/4
      522a 619a
9/13 1220p 121p
9/17 1121a 1217p
9/29 921p 1021p
                             DESCRITION
Skin Disease & Dogs
Dr. Cunningham, a Salem Veterinarian provides information on skin diseases
affecting dogs, symptoms, possible causes and treatments.
9692, 9693, 9694
DURATION/TIME/DATE(S)
4:30, 4:30, 4:30
7/13 622a 720a 821a 1221a 122a 222a
8/5
      319a 422a 517a
8/30 322n 421n 522n
```

Dr. Cunningham, a Salem Veterinarian provides information in this two-part series

Heartworm

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then call friends of theirs, asking for 'bail money". All proceeds go to help
 the Humane Society.
 5/20/91
DURATION/TIMES/DATE(S)
 :60 52, 53
HUMANE SOCIETY/ CAT OF THE WEEK
1400
DURATION/TIME/DATE(S)
3:00
7/2
      921p
7/3
      818a
7/4
      519p
7/5
     619a
7/6 621p
7/7
      218p
7/8
      1020a
HUMANE SOCIETY/ CAT OF THE WEEK
DURATION/TIME/DATE(S)
3:00
7/16 719p
7/17 622a
7/18 819p
7/19 921a
7/20 921p
HUMANE SOCIETY/ PET OF THE WEEK
1402
DURATION/TIME/DATE(S)
3:00
7/10 1022a
7/11 718p
7/12 821a
7/13 921p
7/14 1022p
7/15 220p
HUMANE SOCIETY/ PET OF THE WEEK
1406 8/12 - 8/19/91
DURATION/TIME/DATE(S)
4:00
8/14 620a
8/15 321p
HUMANE SOCIETY/ PET OF THE WEEK
1407 8/20 - 8/26/91
3:30
8/20 721p
8/22 1020p
8/23 518p
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HUMANE SOCIETY/ PET OF THE WEEK
1426 8/26 - 9/2/91
DURATION/TIME/DATE(S)
1426
8/27 422p
8/28 1121p
8/29 919p
8/30 122p
8/31 422p
HUMANE SOCIETY/ PET OF THE WEEK
1427 9/3 - 9/9/91
DURATION/TIME/DATE(S)
3:30
9/3
      221p
9/4
     822p
9/5
     922a
9/6
     117p
9/7
     717p
HUMANE SOCIETY/ PET OF THE WEEK
1443 9/16 - 9/23/91
DURATION/TIME/DATE(S)
3:30
9/13 1122a
9/14 320p
9/15 821a
9/16 6170
9/17 920p
9/18 722a
9/19 622p
9/20 417p
9/21 421p
9/22 B21a 718p
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8/25 821p

NATIONAL PSA'S INVOLVING PET CARE CONCERNS

The American Veterinarian Medical Association urges viewers to nav attention to

:30 9318

MORRIS ANIMAL FOUNDATION/ SHARE LIVES

Gregory Peck encourages us to join the Morris Animal Foundation in taking care of animals properly.

7/22/91

DURATION/TIME/DATE(S)

:30 9 338 B

DOGS FOR DEAF/ DOG'S LIFE

This spot explains how dogs are trained in Oregon, certified and delivered free of charge to qualified recipients anywhere in the U.S. The dogs are trained to act as the "ears" for deaf people.

3/20/91

DURATION/TIME/DATE(S)

:30 9340

Robyn Douglas, speaking for the American National Vivisection Societies urges viewers not to buy cosmetics with animal ingredients or from companies that do unnecessary tests on animals.

DURATION/TIME/DATE(S)

:30 9352

Morris along with Adopt-A-Cat urges viewers to do just that. Look for cats at a shelter near you.

DURATION/TIME/DATE(S)

:30 9393

PET POISONING

The American Bertinary Council warns about the dangers of mixing pets and poisons like antifreeze, rat poison and other items.

1421 8/91

DURATION/TIME/DATE(S)

1:30

9. EDUCATION

PROGRAMS

CARRASCOLENDAS

A weekly bi-lingual children's program. Each program is designed to show children the importance of their surroundings and how to appreciate others. Promotes involvement in education and cultural experiences.

DURATION/TIME/DATE(S)

30:00

7/7 1130a

7/14 1130a

7/21 1130a

7/28 1130a

8/4 1130a

8/4 1130a

8/11 1130a

8/18 1100a

8/25 1200p

9/1 1200p

9/8 1030a

VEGETABLE SOUP

This weekly program mixes language arts, social studies and career education to assist young people in understanding and functioning in the world. DURATION/TIME/DATE(S)

30:00

7/7 1100a

7/14 1100a

7/21 1100a

7/28 1100a

8/4 1100a 8/11 1100a

8/18 1030a

8/25 1200p

9/1 930a

9/1 930a 9/8 930a

9/15 930a

9/22 930a

9/29 930a

IN YOUR INTEREST

NATIONAL PSA'S INVOLVING EDUCATION

OEMA Library shows viewers that a school librarian is not a quiet career. DURATION/TIME/DATE(S)

:30 9313

7/15 719a

7/18 854a

8/5 954p

8/29 452a

8/8 554a

MUSIC EDUCATION/ MANCINI

Henry Mancini, as well as other well-known artists, recommend that education for the arts still be provided in school.

7/23/91

DURATION/TIME/DATE(S)

:30 9 326 B

8/8 554a

The Oregon State Bar tells viewers that if they want information regarding the law, they can write for a free brochure with answers.

DURATION/TIME/DATE(S)

:30 9328

7/6 621p

7/9 519p

7/27 921p

7/30 122p

8/17 950p

8/20 1154p

9/7 817p

9/10 347p

9/28 858p

The Rotary International urges viewers to get an education overseas. It is an eye opener.

DURATION/TIME/DATE(S)

:30 9335

7/6 **854**a

7/9 354a

7/27 220p

7/30 1021p

8/17 1054p

8/20 354a

9/7 422a

INDEPENDENT COLLEGES/ ROLL CALL

The Counicl of Independent colleges is seeking recognition for the fact that many famous people have graduated from small colleges around the United States and that one doesn't need to attend a big college in order to be successful. 5/10/91

DURATION/TIME/DATE(S)

:30

9 371 A

8/11 1028a

```
9/1 351a
9/22 318a
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The American Association For Counseling & Development talks about how counselors can be of a service.

DURATION/TIME/DATE(S)

```
:60 9401
7/15 520p
8/5 1121p
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8/8 354a

8/26 254a

8/29 145p

The U.S. Space Foundation along with Sinatra and Nelson talks about how space technology helps us with space imaging.

DURATION/TIME/DATE(S)

```
:60 9430
```

7/6 621p

7/27 1254a

7/30 121p

8/20 649p

8/23 445p

9/7 218p

9/28 345p

TEACHERS/ OLMOS

Through a song and footage from "Stand and Deliver", the Ad Council and Recruiting New Teachers Inc. are encouraging people to pursue the profession of teaching.

2/13/91

DURATION/TIMES/DATE(S)

:60 9450 A

8/11 155p

9/1 1157a

9/4 1154a

9/13 654a

9/22 1054a

10. EMPLOYMENT

EMPLOYMENT DIVISION "HELP WANTED"

EMPLOYMENT DIVISION/ HELP WANTED 7/1 - 7/8/91 DURATION/TIME/DATE(S) :60 7/1 1250a 7/2 1255a 7/3 346p 7/4 752p 7/5 750p 7/6 1154p

7/7

447p

LNOIUNTEI D MANTEN

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8/27 351p
8/28 653p
8/29 1253a
8/30 1154a
8/31 954p
9/1
     958a
9/2 755p
EMPLOY DIV/ HELP WANTED
     9/3 - 9/9/91
DURATION/TIME/DATE(S)
:60
9/5
     1052a
9/6 954p
9/7
    923a
9/8 554p
9/9 144p
9/10 222a
9/11 1054a
EMPLOY DIV/ HELP WANTED
104 9/12 - 9/23/91
DURATION/TIME/DATE(S)
:60
9/12 254a
9/13 821a
9/14 954p
9/15 1154p
9/16 1055a
9/17 954p
9/18 1154p
9/19 554a
9/10 718p
9/21 1055p
9/22 347p
9/23 749a
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NATIONAL PSA'S INVOLVING EMPLOYMENT

DEPT OF LABOR/ POWELL-VET JOBS

Colin Powell, Chief of Staff of the United States Armed Forces, explains that it is the right of our returning veterans to get their jobs back. DURATION/TIME/DATE(S)

:30 9 392 A

8/2 745p 8/23 1054a

11. SUBSTANCE ABUSE

IN YOUR INTEREST

DUII TEAM

The most frequently committed crime in this nation is drunk driving...The Marion County Sheriff's Dept. has two deputies assigned to the DUII enforcement team. This team works hard to get drunk drivers off our streets.

1322

DURATION/TIME/DATE(S)

4:30

7/18 721p

7/29 1021p

]8/11 321p

8/16 621p

8/21 421p

9/4 1121p

9/19 522a

ADVERTISING/DRUGS

The Partnership for Drugs in America is working with the advertising community to educate the nation on the bad effects of drugs. So far, the advertising community has "spent' milions of dollars on this effort.

1409 8/91

DURATION/TIME/DATE(S)

3:00

8/22 521p

8/27 1021p

9/10 422a

9/23 221p

9/28 1221a

LOCAL PSA'S INVOLVING SUBSTANCE ABUSE

ALL AMERICAN DRY OUT/FUN RUN

In remembrance of John Wiley, Albany is hosting the All American Dry Out Fun Run - a day of music, food booths and car show to demonstrate that you can have fun without drinking.

100 9/6 - 9/13/91

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DURATION/TIME/DATE(S):60
9/7 745p 854p
9/8 958a 954p
9/9 1021a 920p
9/10 1154a 554p
9/11 621p 952p
9/12 321p 421p
9/13 1254p 254p
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NATIONAL PSA'S INVOLVING SUBSTANCE ABUSE

The Oregon Prevention of Resource Center shows viewers a pile of cocaine blowing away. They want parents to know that the state of Oregon is preparing children and parents for the drug free years.

DURATION/TIME/DATE(S)

:30 9311 ftc: 10/30/90 8/2 617p 8/5 1121p 8/8 254a 8/26 322p 8/29 952p

Habilitat shows viewers how drug deals can lead to death.

DURATION/TIME/DATE(S)

:30 9356 7/3 254p 7/21 1254a 7/24 1022a 8/11 1158a 8/14 854p 9/1 749p 9/4 854p 9/25 349a

SCOTT NEWMAN/ COCAINE

This spot was written by a teenager. The subject is drug abuse. A businessman is talkin on the phone about a deal while handling some cocaine. The V.O. says, "this bag costs about 1 thousand dollars on the street." The scene then switches to a morgue with abody bag being slid into the wall. The V.O. says, "this bag costs about \$4.25, not a very good return on your investment, is it?"

DURATION/TIME/DATE(S)

:30 9361 7/3 1222a